

CAP Campaign Shoot 2015

Colors. Light. Dance. Act. CAP Campaign 2015.

One team - infinite possibilities. In close cooperation with Christina Louise Photography and Eliane Paulino from Makeup-Affair, the idea arose to artistically present the current carpet collection with vibrant and colorful designs.

The two pantomimes Bharat and Omar go hunting after CAP carpets and are captured by their energy. Both want to escape with the valuable pieces but are captivated. They can't seem to let go of them. A magical atmosphere evolves around them, which inspires the pantomimes into dancing bizarre acrobatic elements.

A dark side suddenly tries to play with their minds. After an adventurous duel, both realize that their friendship wins in the end.

Photos: Christina Louise Photography
Make-up & Styling: Makeup-Affair
Locations: Gehry Buildings & Tonhalle/Ehrenhof in Dusseldorf































